National Ranching Heritage Center
Photography Policy and Agreement

The National Ranching Heritage Center is part of the Texas Tech University system and the State of Texas. Licensing regulations prohibit photographic images or videography of National Ranching Heritage Center structures and the use of its logo and the words “National Ranching Heritage Center” and “Texas Tech University” and any of its variations for commercial purposes without prior permission granted in writing by the executive director. For information on commercial photo projects or to rent the facility for a private photography or videography shoot, contact Vicki Quinn-Williams during regular business hours at (806) 742-0498.

During normal operating hours, the National Ranching Heritage Center does allow private photography sessions for senior photography shoots, engagement photos, modeling, etc. that are not intended for mass commercial distribution or sale. Additionally:

1. Flash photography is not permitted inside the NRHC museum galleries.
2. Texas Tech University, the National Ranching Heritage Center, the Ranching Heritage Association and staff are not responsible for loss of or damage to photographic equipment or bodily injury that might occur to the photographer and/or subjects.
3. Artifacts and components of the facilities may not be moved, handled, rearranged or modified.
4. Pathways, barriers and other protective measures must be observed.
5. No climbing on historical structures, hills, benches, fences or trees.
6. Wardrobe changes are allowed ONLY inside the main gallery restroom. Articles, make-up and other clothing may not be left in the bathroom.
7. No bags larger than an airline carryon. The NHRC reserves the right to inspect all contents.
8. A stool or items that can be carried by one person are allowed; however, props and other items should not in any way disrupt the public’s viewing of the historical park. No couches or other large props are allowed.
9. Photo equipment should be kept to a minimum, ie. a single camera on a tripod and one off-camera reflector or flash. All equipment used should be self-contained. No equipment should be plugged in to any outlets at the center.
10. Photographers and videographers should be courteous to other guests at the National Ranching Heritage Center and may not impede viewing of historical structures, block paths, etc.
11. After hours video or photography is allowed with approval from an NRHC representative. The fee is $1000.

The National Ranching Heritage is a public museum with the primary mission of preserving and interpreting the history of ranching in North America and addressing contemporary ranching issues. In addition to the guidelines above, the National Ranching Heritage Center reserves the right to restrict access to the historical park, in whole or in part, for safety reasons, weather, conflicts with other events, the photo session disrupting other visitors or for any other reason at the sole discretion of the staff of the National Ranching Heritage Center.

Use of Images of the National Ranching Heritage Center for Publication
1. No image (photos, drawings, paintings, sculptures, or video) of the National Ranching Heritage Center may be used, in whole or in part, without prior written permission by the executive director.

2. When the image is used, credit to the National Ranching Heritage Center will be plainly and clearly provided with the image.

3. The executive director of the National Ranching Heritage Center must approve a proof, or sample, of how the image will be used before publication.

4. Prior to using any image of the National Ranching Heritage Center, the executive director must be provided a written explanation of how the image is to be used.

5. Images of the NRHC cannot be used for commercial or resale purposes without the consent of Texas Tech University.

6. Images of the NRHC cannot be used or altered for political, religious or obscene publication or display.

I agree to the above regulations and to abide by the instructions of the staff of the National Ranching Heritage Center.

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Printed Name                      Date

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Signature                        Phone