



ACTIVITY 6

Most Valuable Asset



RANCH LIFE SERIES / BOOK 2 / COWBOYS AND HORSES

Chapters 3A and 4D

Content Area

Social Studies

Topic

Who or what is the most valuable asset on a ranch?

Objective

Students will analyze the roles of various animals/people on a ranch and will assign values to those roles.

Texas Essential Knowledge and Skills (TEKS):

K.7A, 1.10A, 1.10B, 2.9B, 4.12A, 5.13A





Most Valuable Asset

CONTENT AREA: Social Studies

TOPIC: Who or What is the Most Valuable Asset on a Ranch?

ACTIVITY MATERIALS:

- SECURITY BRIEFING (page A6-2): 1 per student or student group
- MOST VALUABLE ASSET - ASSESSMENTS 1-4 (pages A6-3 to A6-4): 1 per student
- MOST VALUABLE ASSET - VALUE METER (page A6-5): 1 per student
- THE BOTTOM LINE (page A6-6): 1 per student or student group

READING STRATEGY:

Give students time to skim the book focusing on their animal/person. Students will be searching for information related to their animal/person that identifies its/their value to a ranch in four different categories:

- Economic
- Companionship
- Work Ethic
- Trustworthiness

ACTIVITY INSTRUCTIONS:

1. Each student is assigned a ranch role (rancher, cowboy, horse, or cattle) and receives the MOST VALUABLE ASSET - ASSESSMENT for that role. Students will gather together in groups with other students assigned the same role. Each group will meet in one of the four corners of the classroom to discuss their importance to the ranch and will complete their ASSESSMENT.
2. Using their assessment, each group must be prepared to answer the question, *"What makes YOU the MVA (Most Valuable Asset) of your ranch?"*
3. Groups will then be mixed up to include one of each role in a group (1 rancher, 1 cowboy, 1 horse and 1 cow). Using the ASSESSMENT, each student will defend his or her position as "MVA" on the ranch in the four categories of ranch value (*economic, companionship, work ethic and trustworthiness*).
4. Once all students in the group have spoken, all members of the group will then fill out a MOST VALUABLE ASSET - VALUE METER to decide for themselves where each role falls on the meter.

STUDENT SKILLS ASSESSMENT:

Have students (or student groups) complete The Bottom Line worksheet at the end of the activity.

Most Valuable Asset



SECURITY BRIEFING –

WORDS OF WISDOM FROM HANK THE COWDOG:

We all know that there are a lot of people and animals who contribute to a successful ranch. Each figure adds value to our ranch. Now, we all know that the Head of Security (that's me) is the most valuable to this ranch running on all four paws. But when it comes to the other roles played on the ranch—the rancher, cowboys, horses, and cattle—who do you think has the most value?

ACTIVITY INSTRUCTIONS:

1. Each student will be assigned a ranch role (rancher, cowboy, horse, or cattle) and will receive the **MOST VALUABLE ASSET - ASSESSMENT** for that role. Gather together in groups with other students assigned the same role. (Each group can meet in one of the four corners of the classroom.) Discuss with your group your importance to the ranch. Complete your **ASSESSMENT**.
2. Using your **ASSESSMENT**, prepare to answer the question, "**What makes YOU the MVA (Most Valuable Asset) of your ranch?**"
3. Groups will then be mixed up to include one of each role in a group (1 rancher, 1 cowboy, 1 horse and 1 cow). Using your **ASSESSMENT**, defend your position as "MVA" on the ranch to your group in the four categories of ranch value (economic, companionship, work ethic and trustworthiness).
4. Once all students in the group have spoken, each student fills out a **MOST VALUABLE ASSET - VALUE METER** to decide for themselves where each ranch role falls on the meter. (You may not think it's you, after all!)

WRAP UP:

Fill out **THE BOTTOM LINE** worksheet after you have completed the activity.



RANCH VALUE ASSESSMENT FORM

CATTLE



Describe the following values of the above asset:

ECONOMIC

COMPANIONSHIP

WORK ETHIC

TRUSTWORTHINESS

RANCH VALUE ASSESSMENT FORM

HORSE



Describe the following values of the above asset:

ECONOMIC

COMPANIONSHIP

WORK ETHIC

TRUSTWORTHINESS

RANCH VALUE ASSESSMENT FORM

COWBOY



Describe the following values of the above asset:

ECONOMIC

COMPANIONSHIP

WORK ETHIC

TRUSTWORTHINESS

RANCH VALUE ASSESSMENT FORM

RANCHER



Describe the following values of the above asset:

ECONOMIC

COMPANIONSHIP

WORK ETHIC

TRUSTWORTHINESS

RANCH ASSET VALUE METER

RATE EACH VALUE

CATTLE



1 2 3
ECONOMIC

1 2 3
COMPANIONSHIP

1 2 3
WORK ETHIC

1 2 3
TRUSTWORTHINESS

HORSE



1 2 3
ECONOMIC

1 2 3
COMPANIONSHIP

1 2 3
WORK ETHIC

1 2 3
TRUSTWORTHINESS

COWBOY



1 2 3
ECONOMIC

1 2 3
COMPANIONSHIP

1 2 3
WORK ETHIC

1 2 3
TRUSTWORTHINESS

RANCHER



1 2 3
ECONOMIC

1 2 3
COMPANIONSHIP

1 2 3
WORK ETHIC

1 2 3
TRUSTWORTHINESS

RANCH ASSET VALUE METER

RATE EACH VALUE

CATTLE



1 2 3
ECONOMIC

1 2 3
COMPANIONSHIP

1 2 3
WORK ETHIC

1 2 3
TRUSTWORTHINESS

HORSE



1 2 3
ECONOMIC

1 2 3
COMPANIONSHIP

1 2 3
WORK ETHIC

1 2 3
TRUSTWORTHINESS

COWBOY



1 2 3
ECONOMIC

1 2 3
COMPANIONSHIP

1 2 3
WORK ETHIC

1 2 3
TRUSTWORTHINESS

RANCHER



1 2 3
ECONOMIC

1 2 3
COMPANIONSHIP

1 2 3
WORK ETHIC

1 2 3
TRUSTWORTHINESS

Most Valuable Asset



NAME: _____ DATE: _____

THE BOTTOM LINE

Everyone on a ranch has value. Out of the many people and animals involved on the ranch, who do you think has the most value?

Answer the questions below:

1. Why are cattle important to the success of a ranch?
2. Why is a horse important to the success of a ranch?
3. Why is a cowboy important to the success of a ranch?
4. Why is a rancher important to the success of a ranch?
5. In your opinion, what or who is the most important to the success of a ranch: cattle, the horse, a cowboy or a rancher? Explain your answer.

