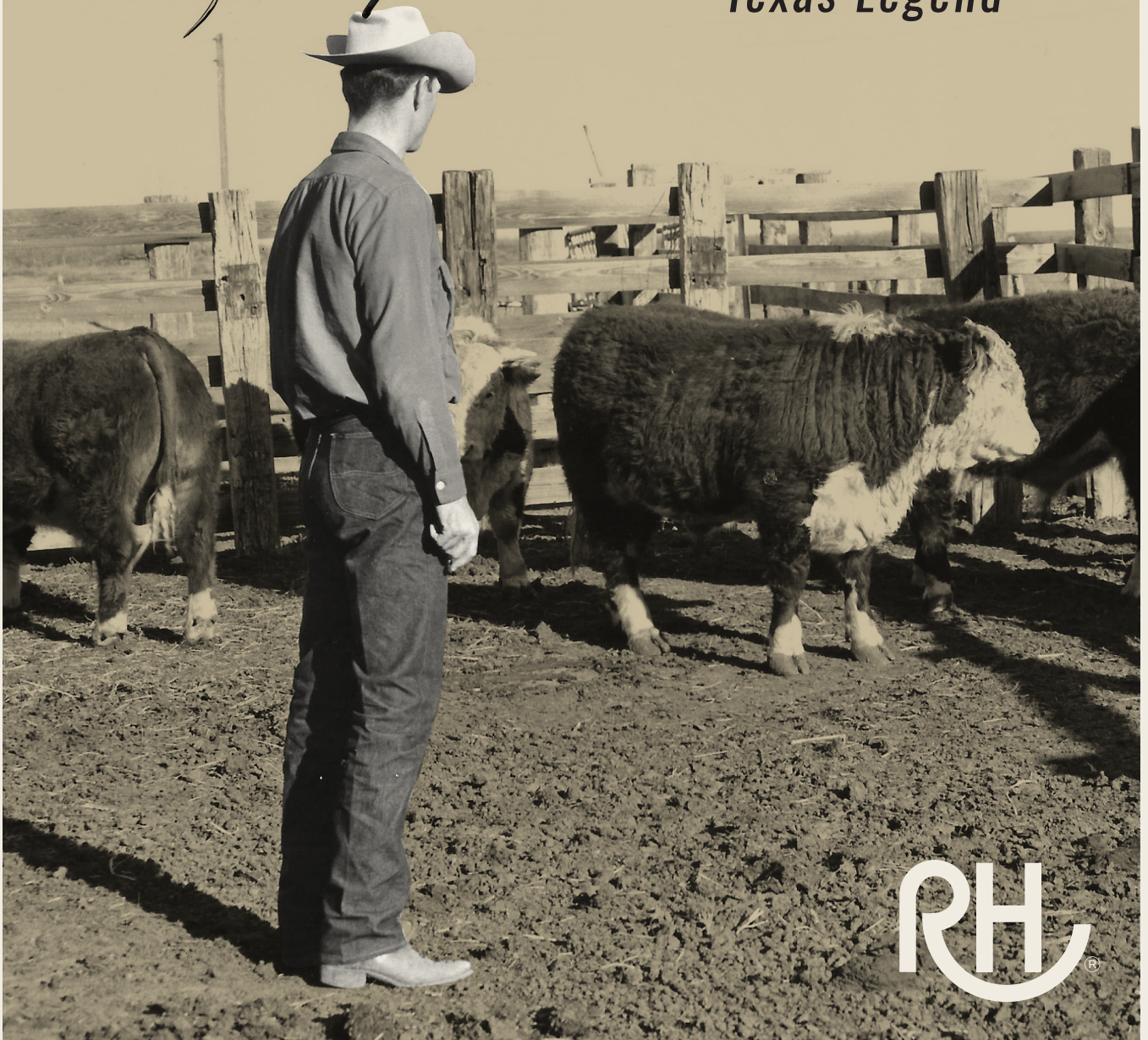


SAM BAUGH:

A PRETTY GOOD COWMAN

Sam Baugh

*Honoring a
Texas Legend*

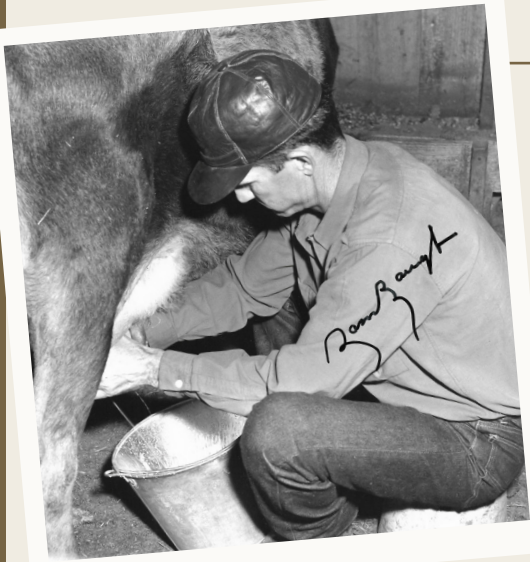


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SAM BAUGH:

A PRETTY GOOD COWMAN

SamBaugh wasn't just a *football legend*; he was a *Texas rancher*, a cowboy at heart. He embodied the *grit, determination, and love* of the land that define the spirit of the American West. This exhibit celebrates the remarkable life of a man who excelled in two demanding arenas, showcasing the values that made him a legend both on and off the field.



“They ought to put down, ‘I was a pretty good cowman’... That is what he loved, being out on the Ranch.”

- DAVID BAUGH
Sam Baugh's Son

Sam Baugh. The name evokes images of gridiron glory, but his story extends far beyond the football field. “Slingin’ Sam” was also a dedicated rancher, embodying the values of hard work, resilience, and a deep connection to the land. This exhibit, *Sam Baugh: A Pretty Good Cowman*, celebrates his dual legacy, showcasing the remarkable life of a true Texas icon.

A Dual Legacy: Explore Baugh's journey from football legend to rancher, highlighting his versatility and dedication.

Inspiring Generations: Discover how Baugh's story inspires young people to pursue diverse passions.

Preserving Heritage: Learn about the rich heritage of ranching and its connection to American culture.

Connecting Sports & Rural Life: See how these seemingly disparate worlds intertwine in Baugh's life.

EXHIBIT HIGHLIGHTS:



01

Early life and rise to football stardom at TCU.



02

Groundbreaking career with the Washington Redskins.



03

Life on the Bar Lazy S Ranch – a cowboy's dedication.



04

Baugh's skills as a roper, horseman, and golfer.



05

Family legacy and the continuation of ranching traditions.

About the National Ranching Heritage Center

The National Ranching Heritage Center, a 27-acre museum and historical park on the Texas Tech University campus, preserves and interprets the history of ranching in North America. With more than 55 historic structures and interactive exhibits, the NRHC engages visitors with the rich stories of the American West. Hosting approximately 65,000 visitors annually, the NRHC is a leading educational resource for understanding ranching's past, present, and future.

Why This Exhibit Matters

Sam Baugh's story embodies the spirit of the American West. This exhibit offers a unique opportunity to connect with a beloved figure while learning about the values that shaped him: hard work, dedication, and a deep respect for the land. By supporting this project, you'll play a crucial role in preserving Sam Baugh's legacy and rich history for future generations.

Impact After Exhibition at NRHC

This exhibit will be on display at the NRHC for three years. After that time, the goal is to create a traveling version of the exhibit, allowing other organizations to celebrate the remarkable story of Sam Baugh. With the exhibit, the NRHC will develop free educational materials for teachers, aligned with state and national standards, ensuring teachers have the materials to share the inspiring story of Sam Baugh for generations to come.

JOIN US IN CELEBRATING THE REMARKABLE LEGACY OF SAM BAUGH! Invest in History. Honor a Legend.

Join us in bringing the *Sam Baugh: A Pretty Good Cowman* exhibit to life at the National Ranching Heritage Center. Your generous support will fund the collection, design, fabrication, and installations of interactive displays, ensuring an engaging and educational experience for all visitors. To learn more about the exhibit or to be a part of the project, please contact Justana Schilling at the National Ranching Heritage Center.

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**NATIONAL RANCHING
HERITAGE CENTER**
AT TEXAS TECH UNIVERSITY

